



**NEWS RELEASE
FOR IMMEDIATE DISTRIBUTION**

Marketing Contact
Katy Sun
Sans Digital
626.322.3866
katysun@sansdigital.com

Sans Digital Joins the VMware Technology Alliance Partner Program

City of Industry, California, October 28, 2010 - Sans Digital, a leading provider of high performance storage subsystems, today announced it has joined the VMware Technology Alliance Partner (TAP) program. The VMware TAP program helps technology vendors integrate their products with VMware virtualization software and deliver timely, joint solutions to mutual customers.

"We are excited to welcome Sans Digital as the newest member of the VMware TAP program, said Bernie Mills, senior director, alliance programs, VMware. "The VMware TAP program offers companies like Sans Digital the tools and resources they need to develop high-value solutions that meet the needs of our mutual customers."

"Becoming a VMware Technology Alliance Partner allows Sans Digital to work closely with the most reputable virtualization company in the world to bring better storage product value and service to our customers", quoted by Stanley Chan, Director of Business Development, Sans Digital.

With more than 1,300 members worldwide, the VMware TAP program works with best-of-breed technology partners to provide them a comprehensive set of VMware technical and marketing services, support, tools and expertise to deliver enhanced value to joint customers.

About Sans Digital

Sans Digital, a leading provider of high performance storage subsystems is devoted to providing the highest quality storage devices with great flexibility, performance, aesthetics and value. Sans Digital offers hot-swappable JBOD and RAID storage products for direct attached storage, network attached storage, and storage area network to customers ranging from SOHO (Small Office, Home Office), SMB (Small, Medium Business) to enterprises worldwide.

For Additional Information about Sans Digital

Website: <http://www.sansdigital.com>
Email: info@sansdigital.com
Phone: 800.980.1988 | Fax: 626.322.3878
Headquarter: 783 Phillips Dr, City of Industry, CA 91748

- # # # -